

Seminar on Higher Education Management for Developing Countries

Name	Seminar on Higher Education Management for Developing Countries		
Organizer	Zhejiang Normal University		
Time	November 9 – November 29, 2022	Language	English
Invited Countries	Developing Countries	Number of Participants	25
Purpose	<p>This Seminar aims to 1) provide an overview of China’s national conditions and culture; 2) introduce China’s reform and development in higher education; 3) share China’s experience to help developing countries improve higher education governance; 4) promote exchanges and mutual learning; enhance the management capabilities of officials from participating countries, and advance cooperation in higher education between China and other developing countries.</p>		
Requirements for Participants	Professional Background	Officials from higher education authorities or higher education institutions, and those working in the field of higher education management	
	Language Proficiency	Fluent in English (speaking, writing, listening, and reading)	
	Other Requirements	<p>Learning platform: VooV Meeting and ZOOM</p> <p>Participants should prepare the necessary equipment and devices for online courses. The Organizer will provide guidance and technical assistance remotely.</p>	
Training Content	<p>Granted by the Ministry of Commerce of the People’s Republic of China, the Seminar on Higher Education Management for Developing Countries will be held online by Zhejiang Normal University (ZJNU) from November 9 to November 29, 2022. The Seminar will provide lectures, cultural activities, and discussion sessions. Renowned scholars, experts, and senior government officials will be invited to present lectures. Discussion sessions joining seminar participants and renowned scholars will also be organized.</p> <p>1. Lecture Content</p> <p>(1) Overview of China: introducing China’s history, geography, society, economy, culture, China’s political system and foreign policy, mainstream Chinese societal values and public morality, etc.</p> <p>(2) Overview of Education in China: introducing education management system, education system, overall education profile, implementation of the education budget, disparities in educational development, crucial policies and actions of the Chinese government, etc.</p> <p>(3) Higher Education Finance in China: System and Policy: introducing Chinese higher education system and expansion, key higher education finance policy initiatives, commanding heights</p>		

strategy revisited, and future perspectives.

- (4) Quality Assurance of China's Higher Education: introducing China's practice on quality assurance of higher education; analyzing quality assurance of pre-service teacher education.
- (5) STEM Education in China's Higher Education Institutions: introduction to STEM education, challenges of STEM higher education in China and methods to address the challenges; case study of study abroad programs for STEM.
- (6) Internationalization of Higher Education in China: introduction to the background of international cooperation in higher education, analyzing the current situation of internationalization of higher education in China; case study analysis.
- (7) Internal Governance Reform of Chinese HEIs: analyzing the history and current situation of China's higher education; China's plan to become a global force in higher education; challenges of internal governance of Chinese HEIs; China's plan to become a global force in higher education through internal governance reform of HEIs.
- (8) University Students' Global Competence Development and Career Management in China: In the age of globalization, it is necessary to develop university students' global competence. This lecture introduces China's practice and analyzes policies and approaches to better develop university students' global competence.
- (9) Adult Higher Education in China: explaining the concept, types, role, problems, and strategies of adult higher education; case study analysis.

In addition, the seminar will provide participants with an understanding of personal protective measures and public health guidance during the COVID-19 pandemic. It will also share China's experiences and stories in pandemic prevention and management. Cultural activities, case studies, and poverty alleviation story-sharing will be organized for participants to learn through experience by demonstrating China's achievements in economic, social, educational, and cultural development since its Reform and Opening-up. The seminar aims to strengthen cooperation and exchanges between China and other developing countries.

2. Virtual Tour

Jinhua Museum, located on a historical street, is a comprehensive municipal museum with varying aims ranging from education, research, collection, preservation, and exhibition. The virtual tour of Jinhua Museum will be delivered in live streaming by vividly presenting Jinhua's profile from perspectives of history, geology, sociology, industry, commerce, and cultural heritage. Jinhua is known as a land with a deep vein of history, culture, and traditions, a land with beautiful landscapes and established historical figures, and a land valuing education and learning.

3. Lecturer Profile

- (1) Wan Xiulan: Professor, Ph.D. Supervisor, Vice Dean of Institute of International and

Comparative Education of Zhejiang Normal University, standing committee member of Comparative Education Branch of The Chinese Society of Education, academic committee member of International Education Committee of Chinese Society of Educational Development Strategy.

- (2) Zhang Genfu: Ph.D. in History, Professor, Ph.D. Supervisor, Vice President of Zhejiang Normal University, Vice President of Zhejiang Province Association for Higher Education.
- (3) Zhu Yifeng: Director of Publicity and Communication Office of Zhejiang Normal University, senior national career development instructor, Global Career Development Facilitator (GCDF). Zhu has been awarded as “excellent instructor” in provincial college students’ career planning competitions for three consecutive years and has been awarded as the excellent administrative officer of Zhejiang Normal University many times.
- (4) Hu Meixin: Dean, Professor, Ph.D. Supervisor of the College of Foreign Languages of Zhejiang Normal University, award winner of Zhejiang Excellence in Professionalism Award and Zhejiang Excellence in Work Ethic Award. Prof. Hu has been selected for Zhejiang “New Century 151 Talent Project”.
- (5) Yang Po: Tenured Associate Professor and Chair of Department of Economics of Education and Administration, Graduate School of Education, Peking University. 2002-2007: PH.D. in Economic Education, Teachers College, Columbia University, USA; part-time lecturer at Drexel University (USA) in 2007; 2014.03-2015.02: visiting scholar in School of Economics, University of Amsterdam, Netherlands. Research interests: education finance, quantitative research methods, peer effect, TVET education and training, student financial aid, etc.
- (6) Zhang Yanjun: researcher of provincial key research base of Humanities and Social Sciences (higher education) in Zhejiang Normal University. Dr. Zhang has attended academic conferences at Harvard University, Peking University, and the University of Hong Kong and made relevant presentations. He now serves as an Associate Professor at the Institute of International and Comparative Education of Zhejiang Normal University. Research interests: education policy in the US, comparative studies on education strategies and policies.
- (7) Zhu Jian: Associate Researcher, Master’s Supervisor at K.P. Tin Institute of Educational Science of Zhejiang Normal University, Ph.D. in Education in University of Edinburgh (UK), visiting scholar at University of Melbourne (Australia). Research interests: gender issues in education, higher education in the UK, and teacher education.
- (8) Cai Lianyu: Ph.D. in education economics and management of Beijing Normal University, Professor of K.P. Tin Institute of Educational Science of Zhejiang Normal University, visiting scholar in Sydney School of Education and Social Work of the University of Sydney. Research interests: higher education (comparative studies, policy, and management), basic theories of

	<p>education, etc.</p> <p>(9) Li Wei: Ph.D. in Education, Associate Researcher, Deputy Dean of the Lifelong Learning Institute of the Open University of China, Deputy Secretary-General of the Committee of the Adult Education Research Institute of China Adult Education Association. Research interests: lifelong education and online education research. Publications: monograph – <i>OECD and the Lifelong Learning for All</i>, editor-in-chief – <i>A Comparative Study of the World Open Universities and International Organization and Lifelong Learning</i>.</p>		
Host City	Jinhua, Zhejiang	City to Visit	/
Notes	<ol style="list-style-type: none"> 1. The training program will be held online which requires participants to prepare necessary equipment and devices such as internet connection, computer(s), microphone(s), camera(s), etc. 2. Participants should be punctual and well-disciplined. The Certificate of Completion will be issued to those who meet all the requirements including good attendance records. 3. Participants should enter the virtual classroom in advance with the screen name “NAME + COUNTRY” identical to passport information. 4. Participants should respect and maintain the confidentiality and security of the information and data concerning the Seminar. Course materials will be shared with participants after class, which shall not be posted via social media. 5. Participants should prepare for discussion session(s) as scheduled. 		
About the Organizer	<p>Zhejiang Normal University (ZJNU), established in 1956, is a key provincial university known for its teacher education. Over the past 66 years, ZJNU has nurtured more than 300,000 talents including 200,000 in the educational field. It is thus acclaimed as the “cradle for basic education teachers in Zhejiang Province”. At present, ZJNU offers 11 doctoral programs in Level I academic disciplines, 1 professional doctoral program in Education, and 7 postdoctoral research stations. It has distinguished itself in educational research, African studies, and children’s studies. ZJNU has ranked among the top 100 universities in China for 12 consecutive years. It upholds the value of educational internationalization and has established partnerships with more than 280 foreign educational institutions situated in over 60 countries and regions spanning 5 continents. It has collaborated on study abroad and exchange programs with more than 70 foreign universities, and it has welcomed over 3,000 international students participating in short-term, long-term, and scholarship programs.</p> <p>Over the past decades, ZJNU plays an active role in international exchanges and cooperation by taking full advantage of its strength. It serves as the “Base for Educational Aid and Development” approved by the Ministry of Education, the “China Aid Training Center for Primary and Secondary Education” approved by the Ministry of Commerce, and the “China-ASEAN Education and</p>		

	<p>Training Center” approved by the Ministry of Foreign Affairs and the Ministry of Education. ZJNU has held over 180 high-level training programs to date, with over 4500 participants, including senior officials such as Faustin-Archange Touadéra, the sitting president of the Central African Republic. In May 2021, ZJNU successfully hosted the “Seminar on Higher Education Management for English-Speaking African Countries”, which received wide acclaim from seminar participants.</p>
Contact the Organizer	<p>Contact Person(s): LU Dan (Ms.) Tel: +86-579-82298817 Mobile phone: +86-13586989320 Fax: +86-579-82298819 WeChat: 13586989320 QQ: 616815730 E-mail: ywjd@zjnu.edu.cn</p>